

Robert Thibodeau Professional Bio

Robert Thibodeau is a Christian media pioneer, author, broadcaster, and ministry leader with more than 30 years of experience helping ministries expand their reach through modern technology while remaining firmly grounded in the teachings of Jesus Christ.

He is the former host of the **Kingdom Cross Roads Podcast**, where he conducted more than **1,200 interviews** and published over **1,600 episodes**, providing a platform for Christian authors, pastors, missionaries, and ministry leaders from around the world.

Robert founded **Evangelism Radio**, one of the pioneering 24/7 online Christian radio networks. For more than 15 years, the station broadcast Gospel-centered programming that helped ministries reach listeners in over **160 nations** before he sold the network in 2024.

Today, Robert is the founder of **JesusSaid.tv**, an online Christian television network dedicated to helping pastors, churches, ministries, podcasters, and Bible teachers proclaim the Gospel through streaming television and digital media.

Drawing on a background in military leadership, law enforcement, and more than three decades of ministry, Robert is passionate about equipping Christian leaders to use today's technology without compromising the timeless message of Jesus Christ. As co-founder of the **Red Letter Crusade**, his mission is to help return the words of Jesus to the center of Christian teaching, discipleship, and everyday life.

Host-Read Interview Introduction

"Today's guest is **Robert Thibodeau**, a Christian media pioneer, author, and ministry leader with more than 30 years of experience advancing the Gospel through modern technology.

Robert is the former host of the **Kingdom Cross Roads Podcast**, where he conducted over **1,200 interviews** and published more than **1,600 episodes**, amplifying the voices of Christian leaders around the world.

He also founded **Evangelism Radio**, one of the pioneering 24/7 online Christian radio networks. For more than 15 years, the station helped ministries share the Gospel with listeners in over **160 nations** before he sold the network in 2024.

Today, Robert is the founder of **JesusSaid.tv** and co-founder of the **Red Letter Crusade**, ministries dedicated to using today's media to proclaim the Gospel while keeping the words of Jesus at the center of the Christian faith.

Today, we're going to talk about faith, media, discipleship, and how ministries can expand their reach without compromising the message of Jesus Christ."

<https://RedLetterCrusade.world>